aletto Hotel Potsdamer Platz © Eduardo Perez

aletto
HOTEL POTSDAMER PLATZ

New software launch – *aletto* hotels change successfully from the ASSD Windows PMS to the web-based ASSD Hospitality Cloud 3.0

„The new PMS is very clearly and intuitively built. Knowing the server-based version ASSD PMS 2, you will manage the web-based PMS 3 very quickly.
The new software has a great number of useful additions that make work and communication between departments a lot easier. And there is no comparable PMS in the market which is better at the handling of group bookings."

Razvan Lates, Head of Sales & Marketing aletto Hotels

In November 2020, the Berlin based hotel chain *aletto* switched their properties from the ASSD windows software to the web-based ASSD PMS 3. Both hotels with more than 450 rooms rely on fast and flexible as well as safe software to succeed in their daily work. As the *aletto* hotels address various market segments ranging from business travellers and adult group tours to school class trips they strongly require software that covers all those sectors.

The *aletto* Potsdamer Platz opened in May 2020 and represents the latest generation of trendy and stylish hotels. It features premium amenities from renowned brands such as Vitra and Artemide.

Rooms of different sizes are ideal for microfairs, events or pop-up stores and also come with an enchanting hotel garden and a rooftop terrace with view over the city. The hotel's hybrid concept combines "overnight stays in timelessly furnished rooms, a sophisticated Italian dining experience and exhibitions in the *Pop-Up Station*®".

In the course of the opening of this innovative and avant-garde property the hotel chain has also put their software under scrutiny and had a very precise look at all Hotel PMS systems in the market. For several crucial factors, *aletto* finally decided to go with the successor of the formerly implemented windows-based ASSD PMS.

The web-based ASSD Hospitality Cloud 3.0 is based on state-of-the-art technology and was developed from scratch maintaining proven functionality and classification. That's why customers switching from the conventional ASSD PMS 2 to the web-based PMS 3 are able to import all data into the new system at the click of a button. Thanks to this data and set-up compatibility both *aletto* hotels were transferred in a very short time.

Razvan Lates, *aletto* Hotels: „Within only a few hours all our data was transferred from the windows-based ASSD PMS to the web-based PMS 3. The total switch-over worked extremely fast and smooth."

With regard to group features, ranging from the actual booking and check-in to the entire organisation within the hotel, the *aletto* management could not find any other PMS in the market that performed nearly as good as the ASSD PMS solution.

Razvan Lates, *aletto* Hotels: „We have tested quite a number of PMS and can truthfully say that ASSD has the best group features of all. That starts with the general display of the booking process and goes on with the precise consideration of special group requirements as well as many additional specific features."

Another decisive factor in *aletto*'s choice for the ASSD Hospitality Cloud 3.0 was the option to connect various other expert partners via interface with the software. The ASSD PMS 3 works with more than 40 external partners such as payment providers, revenue systems, BI tools, CRM systems etc.

The transition to the newest technology was also driven by the request for optimizing processes. The ASSD Hospitality Cloud 3.0 comes with an intuitive and versatile web check-in. Thanks to flexible

configuration single features are individually (de) activatable. This includes the issuing of a mobile key, recording of required guest data, the online registration form, the full payment process and invoice via email as well as sale of extra services. These digitalized processes result in a valuable gain of time which the *aletto* team can flexibly use for other tasks.

The included mobile tool for housekeeping is another way to optimize staff resources. This feature, working in real-time, facilitates the communication between reception and housekeeping enormously. All information regarding a room can be entered in the mobile tool or into the PMS and retrieved at the other side from the receptionist or the house-keeping. It displays special information referring to particular rooms such as cleaning status, early check-in, late check-out or VIP status as well as tasks like repair work or supervision.

Throughout the whole project *aletto* and ASSD cooperated closely and constructively. That's how adaptions and further additions could be implemented promptly. Moreover, *aletto*'s watchful user perspective provides valuable food for thoughts on future software updates.

Contact:

Razvan Lates
Head of Sales & Marketing
aletto Hotels
Phone: +49 30 233 214 200
Email: r.lates@aletto.de